

Importing and Exporting in the Supply Chain – 3 day course

This course assumes a basic knowledge of logistics terms and concepts.

The course is suitable for supervisors and first level managers

The training course will give all attendees

- an understanding of the concepts and terminology used in importing and exporting
- some practical examples of how these terms and concepts apply to in practice
- some checklists and guidelines for applying these concepts to working in an international environment where importing and exporting is required

Typical Outline of a Course

Importing and exporting	<p>Day 1</p> <p>International trade – concepts</p> <p>Basic import and export terminology</p> <p>An overview of the importation process</p> <ul style="list-style-type: none"> Introduction Planning to import? Managing transport Your legal responsibilities as an importer Importing goods Protect your interests when importing Financial considerations Finding the right supplier overseas <p>Day 2</p> <p>What's involved in selling goods or services to another country</p> <ul style="list-style-type: none"> Introduction Planning to export? Selling and distribution in overseas markets Marketing your product or service overseas Your legal obligations as an exporter Transport considerations Financial considerations Working effectively with different cultures Ten key steps to successful exporting 	<p>Day 3</p> <p>Case study exercises</p> <p>Basics of customs and tariffs</p> <p>Risks and rewards of trading abroad</p> <p>Intellectual property protection overseas</p> <p>Export licences</p> <p>Ethical trading</p>
-------------------------	---	--